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Etxepare Basque Institute launches a podcast aimed at promoting Basque culture and creativity abroad

- **The first season will feature filmmaker Estibaliz Urresola, chef Eneko Atxa, artist Sahatsa Jauregi, linguist Hiromi Yoshida and actress Itziar Ituño**
- **The interviews will be available on all major podcast platforms between October and December 2024**

As part of its mission to project the Basque language, culture and contemporary creation abroad, the Etxepare Basque Institute presents [BASQUE., an English-language podcast](#) that highlights artists, creators, and other inspiring individuals connected to Basque language and culture.

In a format that combines conversational and narrative styles with documentary features, journalist Oier Aranzabal takes us into the homes and workplaces of prominent figures in Basque film, gastronomy, language, and art, and puts them in front of the microphone.

Filmmaker Estibaliz Urresola, chef Eneko Atxa, artist Sahatsa Jauregi, linguist Hiromi Yoshida and actress Itziar Ituño will be the protagonists of Season 1.

In five episodes, recorded in Basque with voiceovers in English, the interviewees will share insights into their personal and professional journeys, as well as offer thoughts on identity, success, the definition and purpose of art, and the future of the Basque language, among other topics. Grounded in personal experiences, their reflections

resonate with universal themes and seek to engage an international and diverse audience united by a shared interest in culture.

Produced in collaboration with Ulu Media, **BASQUE.** offers a fresh perspective to explore the culture and creativity of the Basque Country by putting its protagonists front and centre. Through high-quality content tailored to contemporary trends, this podcast aims to raise awareness and recognition of the Basque artistic scene internationally, strengthen the global perception of Basque culture, and showcase the Basque Country as a captivating region with its own distinct identity, unique language, and a creative, vibrant culture.

Podcasting, a growing trend

Podcasting is among the fastest-growing media formats of the last decade. The inherent intimacy of audio, combined with innovative storytelling methods and global distribution through streaming platforms, makes on-demand audio a highly appealing tool for advancing the Etxepare Basque Institute's objectives.

The first season of **BASQUE.** will launch on 15 October with an interview with Estibaliz Urresola. The rest of the episodes will be broadcast every two weeks from October to December on different podcasting platforms: Spotify, iVoox, Apple Podcasts, Amazon Music and Google Podcasts. They will also be available on the Institute's website: etxepare.eus/en/actualidad/podcast.

Etxepare Basque Institute

The Etxepare Basque Institute is a public agency dedicated to promoting Basque language, culture, and creative talent internationally, as well as building lasting relationships with other countries and cultures. To this end, the Institute fosters quality artistic activities and supports the mobility of artists and cultural industry professionals, in addition to teaching Basque language and culture. The agency also encourages collaboration with international stakeholders in the pursuit of cultural and academic endeavours.



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